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Registration Ends Soon for \$45,000 Giveaway for Parents

*Save Now, Save Later Awards \$1,500 Deposits to
College Savings Iowa Accounts for High School Students*

WEST DES MOINES, IOWA (Oct. 17, 2016) — Iowa parents can still register for a chance to boost their high school students' college savings.

The Save Now, Save Later: College Savings Plan Parent Giveaway, from Iowa Student Loan®, offers parents a chance to win one of 30 College Savings Iowa® account deposits, each worth \$1,500, and learn more about financial planning for college in the process.

Registration for the program began in September and continues through the end of the day on Oct. 30. The program is open to Iowa residents who have a student in grade nine, 10, 11 or 12 at an Iowa high school. No purchase is necessary, and parents need only complete a custom version of Student Loan Game PlanSM, an online educational tool offered by Iowa Student Loan, before registering for the giveaway. The information they learn, and Iowa Student Loan's other tools and resources, are also a great resource to share with their student.

Iowa Student Loan works directly with College Savings Iowa on the giveaway. College Savings Iowa is the state's direct-sold 529 program, administered by State Treasurer Michael Fitzgerald. Parents who are chosen as winners can have the deposit made to an existing account, or a new account can be set up upon winning the giveaway.

Winners will be selected and announced later this year.

To learn more about the Save Now, Save Later giveaway, or to enter, visit www.iowaStudentLoan.org/SaveNow. Follow Iowa Student Loan's blog, Student Loan Coach, for more useful tips at www.iowaStudentLoan.org/blog.

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About Iowa Student Loan

Established in 1979 as a private, nonprofit organization, Iowa Student Loan helps Iowa students and families obtain the resources necessary to succeed in postsecondary education. Iowa Student Loan has helped more than 392,500 students pay for college. The organization, based in West Des Moines, Iowa, also provides an array of borrower benefits, financial literacy tools and community reinvestment programs, including support for free college planning services for students and their families. For more information about Iowa Student Loan, visit www.iowaStudentLoan.org.