**Save Now, Save Later: College Savings Plan Parent Giveaway**

**Article**

Include the following article in an email or in your newsletter, blog or website through Oct. 31, 2022. You can also send it to your local media.

**Program to Award $1,000 College Savings Iowa Deposits to 25 Iowa Families; Educate on College Planning and Financing**

Twenty-five Iowa parents or guardians will each be awarded a $1,000 deposit into a College Savings Iowa 529 account through the Save Now, Save Later: College Savings Plan Parent Giveaway, sponsored by Iowa Student Loan Liquidity Corporation®, which offers educational funding as ISL Education Lending.

To enter the Giveaway, parents or guardians of Iowa students in grades 6–12 should visit [www.IowaStudentLoan.org/SaveNow](http://www.IowaStudentLoan.org/SaveNow) between now and Oct. 31. After exploring the Parent Handbook — an online library of valuable tips to help families plan for college or other paths after high school — parents or guardians may enter their information for a random drawing.

ISL developed the Parent Handbook to help families succeed in middle and high school and plan for the type of career and associated education or training most suitable to their students’ goals. Tips are categorized so users may explore the topics most applicable to their specific situation.

Twenty-five winners will be randomly drawn to each receive a $1,000 deposit into a new or existing College Savings Iowa 529 account. Winners will be notified in late winter.

Families who would like to learn more about any of the topics covered in the Parent Handbook may be interested in signing up for a free email service, Student Planning Pointers for Parents, available at www.IowaStudentLoan.org.

For more information about the Save Now, Save Later: College Savings Plan Parent Giveaway, visit [www.IowaStudentLoan.org/SaveNow](http://www.IowaStudentLoan.org/SaveNow) or email savenow@studentloan.org.