**Save Now, Save Later: College Savings Plan Parent Giveaway**

**Public Service Announcement**

This 30-second announcement can be recorded for use on your local broadcast media.

**PARENTS AND GUARDIANS OF IOWA MIDDLE AND HIGH SCHOOL STUDENTS COULD EARN A THOUSAND DOLLAR DEPOSIT INTO A COLLEGE SAVINGS IOWA ACCOUNT IN THE SAVE NOW, SAVE LATER: COLLEGE SAVINGS PLAN PARENT GIVEAWAY. FOR A CHANCE AT ONE OF TWENTY-FIVE AWARDS, PARENTS AND GUARDIANS MUST REGISTER AT W-W-W-DOT-IOWA-STUDENT-LOAN-DOT-O-R-G BY OCTOBER 31. COLLEGE PLANNING AND FINANCING TIPS ARE HIGHLIGHTED THROUGHOUT. LEARN MORE AT W-W-W-DOT-IOWA-STUDENT-LOAN-DOT-O-R-G.**